



HOTEL ASSET MANAGEMENT, CONSULTING, AND STRATEGIC BUSINESS ADVISORY SERVICES

At MAM, we look at hotel assets through a different lens.

THE MAM ADVANTAGE

We develop, own, and asset manage our own portfolio of hotels. Therefore, we perfectly understand the ownership perspective and are well-positioned to drive profitability, guest experience, and community standing for your hotel projects.

We Are:

- Liaison to the brand
- Supervisors to the operator
- Advocates and counselors to ownership
- Experts in all aspects of hotel operations
- Analyzers of changes to the real estate and hotel landscape
- Anticipators of hotel industry market disruptors
- Planners for the maximization of ownership investment

All with the ultimate goal of driving investment performance.

Our Services:



DEVELOPMENT



PRE-OPENING / OPENING



HOTEL OPERATOR
OVERSIGHT



SALES, MARKETING, &
REVENUE MANAGEMENT



FINANCIAL



OPERATIONS

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Murphy Asset Management (MAM) is a leader in hotel consulting and advisory services across the United States and Caribbean, covering major brands including Marriott, Hyatt, Hilton, IHG, and Choice, as well as independent properties.